



Central Massachusetts Film Festival

ciclovida
(lifecycle)



FOR IMMEDIATE RELEASE



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East Coast Premier of Agrofuels and Screening of The Dirty Truth About Coal

WORCESTER, MA – *Agrofuels: Starving People, Fueling Greed*, a 28-minute documentary film will have its East Coast Premier at the Central Mass Film Festival's monthly screening event at Cantina Bar & Grill 385 Main St, Worcester at 7:00pm on Saturday, November 17th, 2012. *Agrofuels* is being distributed globally with Media Education Foundation (www.Mediaed.org).

Agrofuels: Starving People, Fueling Greed delves into depth about the issues of growing monocrops for fuel. Beyond widely discussed concerns about using diverting food crops to the production of fuel, so-called "second generation agrofuels" - or cellulose-based fuels - also have detrimental effects on indigenous communities, small farmers and the environment. This short provides critical evidence and leaves viewers with hope from grassroots communities building real alternatives.

While agrofuels (or with their misleading, green-oriented name, biofuels) grow as a supposed solution to oil and climate crises, the voices of those most immediately affected, displaced farmers and indigenous peoples, are drowned out. *Agrofuels* contributes to a global movement working to take back peoples' control over their seeds, food, and lives, by exposing the impacts of the large-scale biofuel industry and inspiring individuals to take action and question the current trends in agriculture.

The short film is associated with a feature narrative documentary, *Ciclovida: Lifecycle*, which follows a group of farmers from northeast Brazil who traverse the entire South American continent by bike in search of natural seeds.. A link to *Agrofuels* trailer can be found: <http://ciclovida.org/en/notas/58>

Anne Petermann, Executive Director of Global Justice Ecology Project, recently stated, "*Agrofuels* is terrific. It engagingly portrays very important information." About the release of the film, the filmmaker, Matt Feinstein has said, "I am excited to see how the film will help boost movements for local food and natural farming, environmental justice, and truly sustainable energy options."

Phillip McMichael, Professor of Sociology, Cornell University says this about the film: "A wake-up call. Documents with great clarity the destruction of farming soils, forests, common lands and livelihoods by first and second-generation agrofuels in the name of energy security."

"A good introduction to some of the devastating consequences to local communities and the environment caused by large-scale soy and sugar cane production in Brazil. Helps us ask important

questions about so-called 'green' energy," says Ronit Ridberg, a Food Systems Consultant.

The Dirty Truth About Coal is a half-hour documentary film about the effects of emissions from coal-fired power plants on public health. What sets the film apart from other films about coal-based energy production is that I focus on how emissions from coal-fired power plants affect *everyone* living in the continental United States, rather than a select geographic area. By showing how and how far coal smog travels, the film will enlighten the general public about the direct threat coal plants pose to air quality nationwide and, therefore, to every viewer's and their family's health. In this way, the film will encourage discourse among voters and policymakers to affect a change.

More about Central Mass Film Festival: A new festival is brewing in Central Massachusetts, a festival that will change how young filmmakers will interact with the film world, how movie-lovers in the area explore new titles, and how important stories are shared to our communities. Worcester connects the veins of northeast, creativity is bubbling up in search of outlets, and CMF² will launch as a platform for this creativity, echoing the heartbeat of Central Massachusetts September 12-15th, 2013 throughout the Canal District and Downtown Worcester.

The poster is for the Central Mass Film Festival. On the left, the festival name is written vertically in large yellow letters. To its right, a red banner states 'all ages until 10pm free and open to the public'. The main content area features two film posters. The top one is for 'THE DIRTY TRUTH ABOUT COAL' by Alexia Richard, with a quote from Bill McKibben. The bottom one is for 'agrofuels' by Loren & Matt Feinstein, showing a large oil drop containing an image of an oil rig. Above the 'agrofuels' poster is a photo of the Somerville Symphony Orchestra with the text 'LIVE MUSIC BY Brendan Burns & SOMERVILLE SYMPHONY ORCHESTRA'. At the bottom, the event details are listed: 'Saturday, November 17, 2012 7-10 pm at Cantina Bar & Grill 385 Main Street, Worcester, MA 01608'. Contact information and social media links are provided, along with logos for sponsors like fitvity, Goldstone Productions, atlas|press, TV 13 WCCB, and Future Focus. The website 'www.CMF2.org' is prominently displayed.

Central Mass Film Festival
all ages until 10pm free and open to the public

Film screenings & Discussion with Filmmakers & after-party

THE DIRTY TRUTH ABOUT COAL
A FILM BY ALEXIA RICHARD
"Coal is filthy when it's mined, when it's burned, and when the carbon accumulates in the atmosphere. Coal is filthy when you're breathing it. It's filthy when it's in the world we live in. When you switch this time, you switch it in your future or your lungs." - Bill McKibben, 350.org

LIVE MUSIC BY
Brendan Burns
&
SOMERVILLE SYMPHONY ORCHESTRA
BrendanBurns.com

THE MEDIA EDUCATION FOUNDATION PRESENTS
A FILM BY LOREN & MATT FEINSTEIN

Starving People. Fueling Greed.

agrofuels

Saturday, November 17, 2012
7-10 pm at **Cantina Bar & Grill**
385 Main Street, Worcester, MA 01608

For more information send an email to info@cmf2.org
www.facebook.com/CentralMassFilmFest

fitvity Smartphone App Goldstone Productions atlas|press TV 13 WCCB Future Focus susquoda

www.CMF2.org Design by: JD Design

More information is available at <http://ciclovida.org> and <http://CMF2.org>

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